

Food in Fashion - Sponsorship

foodinfashion.org

Weds., February 15, 2017

6-8 p.m.

3015 at Trinity Groves

3015dallas.com

3015 Gulden Ln., Dallas



Food in Fashion is a first-time event. With an estimated 200-300 in attendance, the event includes a reception with appetizers and drinks, a silent auction, and a non-traditional fashion show. The Food in Fashion show pairs designers with restaurant industry businesses to dress a model for a runway show. 10%-100% of the model's visible fashion must come from edible or non-edible materials provided by the restaurant.

Presented by

Greater Dallas Restaurant Association

gdra.org

Beneficiary

Texas Restaurant Association Education Foundation and Dallas ISD ProStart Program

txrestaurant.org/education-foundation

The Texas Restaurant Association Education Foundation was established by the Texas Restaurant Association as a 501c3 non-profit organization. The TRAEF provides resources to help restaurateurs confront educational and labor challenges with the latest innovations in education, technology, and training. Texas ProStart is the flagship program of the TRAEF. The program prepares public school students for careers in the restaurant and food service industry. Texas ProStart supports programs in 240 Texas high schools, reaching 25,000 students.

Guest Chefs

Reception appetizers will be prepared in a friendly, judged competition of teams that combine Dallas ISD ProStart students with all nine members of the Dallas ISD Board of Trustees.

Contact

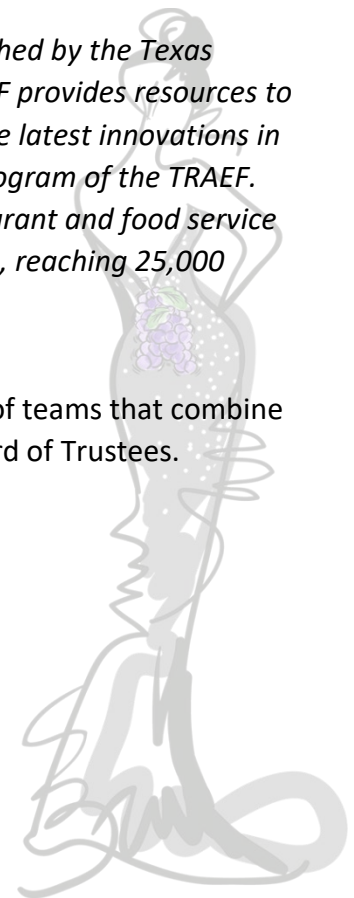
Randall White, President

Elettore

elettore.com

randall.white@elettore.com

(214) 946-9270



Title Sponsors *(as of January 18, 2017)*

Elettore
Neiman Marcus
Save the Patio
Trinity Groves

Supporting Sponsors *(as of January 18, 2017)*

Madison Partners LLC
Twisted Root
HG Supply
Andres Properties
Mac's Southside
Katy Trail Ice House
Blackfriar's Pub

In-Kind Sponsors *(as of January 18, 2017)*

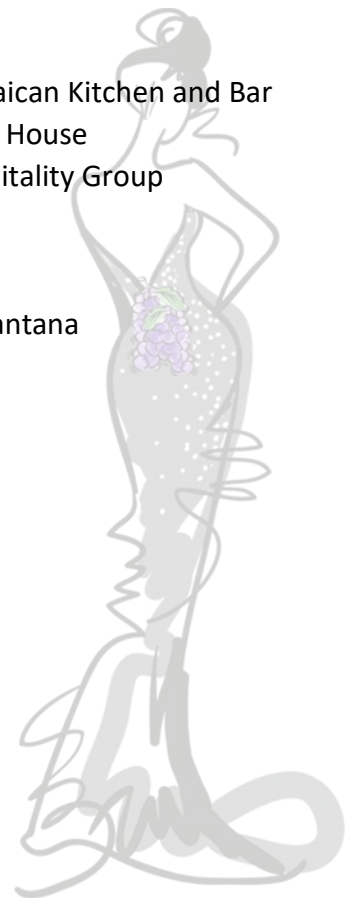
3015 at Trinity Groves
Ben E. Keith
Best of Guide
Elettore
FreshPoint
Glazer's
Hey Suga!
i Fratelli Pizza

Jack in the Box/Aslam Group
Katy Trail Ice House
Paul Martin's American Grill
Renaissance Dallas Richardson Hotel
Royal Cup Coffee
Sysco
The Island Spot: Jamaican Kitchen and Bar
The Original Pancake House
Turn the Tables Hospitality Group

Fashion Designers

Angel Burrell
Kymberly Achuba
Ivette Alvarez
Nausheen Daniel
Parker

Aneesah Perkins
Roxanna and Luisa Santana
Anthony Weaver
Baqash Wilson
Sharon Yik



Sponsorship Opportunities

\$2,000 Super Sponsor (*Limited to one - cash or airfare equivalent*)

- Top-of-frame logo listed on website, press materials, and printed pieces.
- 10 reception patron passes and front-row seats for Food in Fashion show.
- Logo projection during reception.
- Remarks made by Super Sponsor from microphone.
- Collateral materials of your choice in 100 patron bags.

\$1,000 Title Sponsors (*Limited to five - cash*)

- Logo listed above event title on website, press materials, and printed pieces.
- 4 reception patron passes and front-row seats for Food in Fashion show.
- Logo projection during reception.
- Collateral materials of your choice in 100 patron bags.

\$500-\$250 Supporting Sponsors

- Logo listed on website, press materials, and printed pieces.
- 2 reception patron passes and front-row seats for Food in Fashion show.
- Logo projection during reception.

In-kind Sponsors (*\$500 or more in needed, contributed goods or services*)

- Logo listed below event title on website, press materials, and printed pieces.
- 2 reception patron passes and front-row seats for Food in Fashion show.
- Collateral materials of your choice in 100 patron bags.

Contact

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Sponsorship Information

Name/Company _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Sponsorship Level *(please check one)*

_____ \$2,000 Super Sponsor *(Limited to one - cash or airfare equivalent)*

_____ \$1,000 Sponsor *(Limited to five - cash)*

_____ In-kind Sponsor *(\$500 or more in needed, contributed goods or services)*

Payment Information

_____ Please invoice me

_____ Please send information on how to pay by credit card

_____ Other Instructions:

The Texas Restaurant Association Education Foundation is a charitable 501(c)(3) non-profit organization. Its Federal Tax ID is 74-2732907.

By January 31, mail or fax this form to:

Elettore
P.O. Box 222195
Dallas, TX 75222-2195
Toll free fax: 1-866-250-8878

Contact

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